

CENTRAL MARKS DEPARTMENT III

Our Ref: CMD III/16: IS 16333 (Part 3)

04-08-2017

Subject: Revised Guidelines for Implementation of IS 16333 (Part 3): 2016 - ‘Mobile Phone Handsets-Part 3 - Indian Language Support for Mobile Phone Handsets - Specific Requirements’

1. This has reference to “Guidelines for Implementation of IS 16333 (Part 3): 2016 - ‘Mobile Phone Handsets-Part 3 - Indian Language Support for Mobile Phone Handsets - Specific Requirements’” dated 13 June 2017.
2. Indian Language Support for Mobile Phones as per IS 16333 (Part 3): 2016 was mandated by MeitY with effect from 1 July 2017 vide Order dated 24 Oct 2016 bringing it under the provisions of “Electronics and Information Technology Goods (Requirements of Compulsory Registration) Order, 2012’. Further extension upto 1 October 2017 has been provided by MeitY vide its Order dated 29 June 2017.
3. The guidelines dated 13 June 2017 for implementation of IS 16333 (Part 3): 2016 have been modified based on representations received from the Industry and MeitY’s request. The following revised guidelines shall come into force with immediate effect:

Registered Manufacturers:

4. All existing Registered Manufacturers of Mobile Phones as per IS 13252 (Part 1): 2010 shall ensure that all Models marked with Standard Mark/Self Declaration Compliance Statement conform to all the requirements of IS 16333 (Part 3): 2016 as well. Necessary approval shall be obtained from BIS on or before 30 Sept 2017. No Registered Manufacturer shall be under operation from 1 October 2017 without ensuring additional conformity of the Registered Models to the requirements of IS 16333 (Part 3): 2016.
5. For verification of additional compliance w.r.t IS 16333 (Part 3):2016, selection of Representative Model shall be from the existing Models covered in the scope of Registration. As such, Test Reports of any new Inclusion Model showing compliance to IS 16333 (Part 3):2016 shall not be accepted for the purpose of verification of additional compliance of the Models already covered in the scope of Registration.
6. All existing Registered Manufacturers of Mobile Phones as per IS 13252 (Part 1): 2010 shall give an Undertaking in the enclosed format (**Annex A**) indicating those Registered Models which can be grouped into series based on the same software solution/utility and which support the same Indian Official Language(s) as per IS 16333 (Part 3). From the groups of Models so formed, additional compliance to IS 16333 (Part 3) shall be ensured by testing one Model from each group to cover the entire Models in that group. All such cases for ensuring compliance to IS 16333 (Part 3) shall be processed based on Test Reports indicating conformity to IS 16333 (Part 3) from any BIS approved Laboratory.
7. In case any Manufacturer fails to ensure compliance to requirements of IS 16333 (Part 3) on or before 30 Sept 2017, all such Registrations shall be processed for cancellation. If compliance

to requirements of IS 16333 (Part 3) is established for select Models only, the remaining Models shall be deleted from Scope of Registration w.e.f 1 October 2017.

Registered Manufacturers (Inclusion of new Models):

8. For Inclusion of any new Model(s), Registered Manufacturer shall confirm whether the new Model(s) fall in the groups as declared earlier where compliance to IS 16333 (Part 3) has already been established by testing a Model from the group. For this, the Registered Manufacturer shall give an Undertaking in the enclosed format (**Annex A**) stating that no design changes with respect to IS 16333 (Part 3) compliance have been made in the new Model(s) and software solution/utility similar to the Registered Model(s) has been used and the Indian Language(s) supported are the same as the existing Registered Model(s) where compliance has been ensured by testing the Representative Models.
9. Inclusion of new Model(s) as per IS 13252 (Part 1) alone shall be processed only upto 30 Sept 2017. For such cases, if the Manufacturer fails to ensure compliance to requirements of IS 16333 (Part 3) through Test Report/Undertaking (**Annex B**) and approval is not obtained from BIS on or before 30 Sept 2017, all such Model(s) shall be deleted from the Scope of Registration w.e.f 1 October 2017.
10. After 30 Sept 2017, Inclusion of new Model(s) as per IS 13252 (Part 1) shall be processed only if additional compliance to IS 16333 (Part 3) has already been ensured.

Applications:

11. All Applications for Registration of Mobile Phones as per IS 13252 (Part 1) alone shall be processed only upto 30 Sept 2017. For such cases, if the Manufacturer fails to ensure compliance to requirements of IS 16333 (Part 3) through Test Report and Undertaking (**Annex A**) and approval is not obtained from BIS on or before 30 Sept 2017, all such Registrations shall be processed for cancellation. If compliance to requirements of IS 16333 (Part 3) is established for select Models only, the remaining Models shall be deleted from Scope of Registration w.e.f 1 Oct 2017.
12. After 30 Sept 2017, Applications for Registration of Mobile Phones shall ensure compliance to IS 13252 (Part 1) as well as IS 16333 (Part 3).
13. For verification of compliance of Mobile Phone Models as per IS 13252 (Part 1), existing guidelines of MeitY for Series Approval/Quantitative Selection of Samples shall be followed. For verification of compliance of Mobile Phone Models as per IS 16333 (Part 3), Applicant shall give an Undertaking in the enclosed format (**Annex B**) indicating the Models which can be grouped into series based on the same software solution/utility and which support the same Indian Official Language(s) as per IS 16333 (Part 3). From the groups of Models so formed, compliance to IS 16333 (Part 3) shall be ensured by testing one Model from each group to cover the entire Models in that group.

Testing of Models for compliance to IS 13252 (Part 1):2010 and IS 16333 (Part 3): 2016

14. For verification of compliance of Mobile Phone Models as per IS 13252 (Part 1): 2010, existing guidelines of MeitY for Series Approval/Quantitative Selection of Samples shall be followed.

15. For verification of compliance of Mobile Phone Models as per IS 16333 (Part 3) : 2016, Manufacturers shall submit a 'Self-declaration' to BIS recognized lab stating the Models which can be grouped into series based on the same software solution/utility and which support the same Indian Official Language(s). The third language to be supported by the Mobile Phone handset shall be decided and declared by the Manufacturer/supplier. The Lab shall then select Representative Model out of the series so proposed by the Manufacturer for checking/verifying compliance to IS 16333 (Part 3) by inputting of text in English, Hindi and the declared additional Indian Official Language(s) along with capability of message readability for all 22 Indian Official Languages and English. Since the Manufacturers may sell the Mobile Phones in different States with different Languages for inputting, Lab shall test the Model for inputting all those Indian Official Languages declared by the manufacturer. In case any Model has memory constraint, sufficient number of samples (handsets) of the same Model may be submitted for testing at BIS recognized labs if the Manufacturer so desires to cover multiple Indian Official Languages for that Model. Test Report would be generated by Lab based on the compliance and shall indicate the respective Language(s) supported by the tested Model(s).

Standard Mark

16. The '*Standard Mark*' for Mobile Phones has already been notified by BIS which directs that the Standard Number IS 13252 (Part 1)/IEC 60950-1 shall be displayed above the Standard Mark and Registration Number below the Standard Mark.

17. As the Indian Language Support for Mobile Phones as per IS 16333 (Part 3) has been mandated w.e.f 1 Oct 2017, Registered Manufacturers after obtaining necessary approvals from BIS shall display the Standard Numbers IS 13252 (Part 1)/IEC 60950-1 as well as IS 16333 (Part 3) above the Standard Mark. However, there shall be only a single Registration Number which shall be displayed below the Standard Mark.

18. The new Standard Mark for Mobile Phones with Indian Language Support is given below:

IS 13252(Part 1)/IEC 60950-1
IS 16333(Part 3)



Aurosmita Kabiraj
Sc. B (CMD-III)

Head (CMD-III)
DDG (Certification)

Annex A

UNDERTAKING FOR REGISTERED MANUFACTURER OF MOBILE PHONE

(on company letterhead)

1. Name and address of manufacturer
2. CRS No., BIS Registration No. and Brand Name
3. Model Nos. in scope of Registration:
4. a) We are aware that Indian language support for mobile phones as per IS 16333 (Part 3) has been mandated w.e.f. 01 Oct 2017.
b) Model nos. from existing scope of Registration (Sl. No. 3 above) which support Indian language as per IS 16333 (Part 3) using same software solutions/utility and support the same Indian official Language(s) for grouping into series:

Sl. No.	Representative Model	Series models using same software solution/ utility and having same Language support	Language(s) supported	Test Report No.	Test Report Date
1.					
2.					

5. New Models for considering inclusion (to be filled only in case of inclusion):

Sl. No.	Representative Model	Series models using same software solution/ utility and having same Language support	Language(s) supported	Test Report No.	Test Report Date
1.					
2.					

6. BIS Standard Mark as notified will be affixed on the above models only after receiving intimation from BIS.

7. Models nos. from existing scope of Registration/Inclusion which do not support Indian language as per IS 16333(Part 3) are as follows:
.....

8. We are aware that the above models shall stand deleted from the scope of registration with effect from 01 Oct 2017.

DECLARATION

We hereby undertake the following:

- a) Only Models conforming to IS 16333 (Part 3) as per the tested Indian Languages and IS 13252 (Part 1) will be marked with Standard Mark after receiving intimation from BIS regarding approval on additional compliance w.r.t. IS 16333 (Part 3).
- b) From 1 Oct 2017, models as per IS 13252 (Part 1) not conforming to IS 16333 (Part 3) will not be marked with Standard Mark and agree for their deletion from Scope of Registration.

Signature of CEO/Authorized Representative
Name & Designation:
Seal

Counter Signature of Authorized Indian Representative (for foreign manufacturer)
Name & Designation:
Date:

Annex B

UNDERTAKING FOR APPLICANTS OF MOBILE PHONES

(on company letterhead)

1. Name and address of manufacturer
2. CRS No., and Brand Name:
3. Model Nos. of product applied for registration:
4. a) We are aware that Indian language support for mobile phones as per IS 16333 (Part 3) has been mandated w.e.f. 01 Oct 2017.
b) Model nos. of the product applied (Sl. No. 3 above) which support Indian language as per IS 16333 (Part 3) using same software solutions/utility and support the same Indian official Language(s) for grouping into series:

Sl. No.	Representative Model	Series models using same software solution/utility and having same Language support	Language(s) supported	Test Report No.	Test Report Date

5. BIS Standard Mark as notified will be affixed on the above models only after grant of Registration by BIS.

6. Models nos. of the product applied for which do not support Indian language as per IS 16333 (Part 3) are as follows:

.....

7. We are aware that the above models shall stand deleted from the scope of registration with effect from 1 Oct 2017.

DECLARATION

We hereby undertake the following:

- a) Only Models conforming to IS 16333 (Part 3) as per the tested Indian Languages and IS 13252 (Part 1) will be marked with Standard Mark after receiving intimation from BIS regarding approval on additional compliance w.r.t. IS 16333 (Part 3).
- b) From 1 Oct 2017, models as per IS 13252 (Part 1) not conforming to IS 16333 (Part 3) will not be marked with Standard Mark and agree for their deletion from Scope of Registration.

Signature of CEO/Authorized Representative
Name & Designation:
Seal

Counter Signature of Authorized Indian Representative (for foreign manufacturer)
Name & Designation:
Date: