

CENTRAL MARKS DEPARTMENT-3

Ref:CMD 3/8:1/6975

03 12 2015

Subject: Guidelines for use of Standard Mark and labelling requirements under BIS Compulsory Registration Scheme for Electronic and IT Products.

The registered users under BIS Compulsory Registration Scheme, time and again have been requesting BIS to introduce a Standard Mark for Registration Scheme and to simplify the labelling requirements.

2. BIS has since notified the 'Standard Mark' for the Registration Scheme vide gazette notification [S.O. 3240\(E\) dated 01 December 2015.](#)

3. The guidelines for use of Standard Mark for the Compulsory Registration Scheme of BIS are given below:

- i) The monogram of the 'Standard Mark' consists of the pictorial representation, drawn in the exact style as indicated in the figure in Annexure I. Its photographic reduction and enlargement is permitted.
- ii) The 'Standard Mark' can be displayed in single colour or multi-colour as per the details given in Annexure I. The colour scheme for the Standard Mark to be used in multi colour shall be used as indicated in Annexure II.
- iii) The registered user shall display the 'Standard Mark' or the words 'Self Declaration-Conforming to IS.....' along with Registration number on the article and/or the packaging, as the case may be, in a manner so as to be **easily visible**. It shall be **legible, indelible and non-removable**. Further, the durability of marking shall be as per the provisions of the relevant Indian Standard, wherever applicable. The display of IS number, Registration number and words shall not be less than **Arial font size 6**.

4. The registered users **now** have the option of either using the Standard Mark or use the words 'Self declaration--Conforming to IS..... ' along with Registration number.

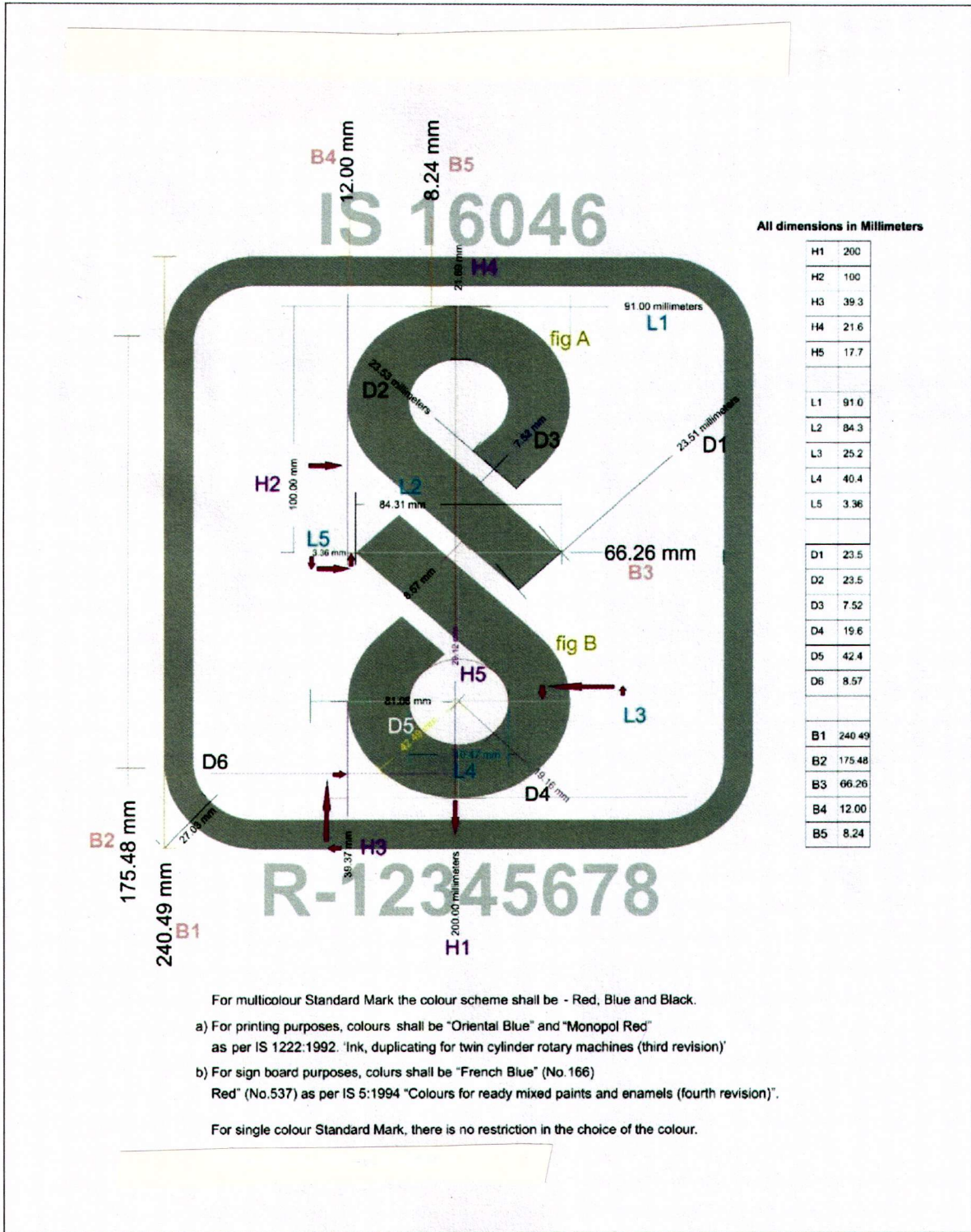
5. This supersedes earlier BIS order, BIS/DGO/(405)/2014 dated 31 July 2014 on the subject.

sd/-

(C. K. Maheshwari)
DDG (Certification)

Annexure – I

Measurement for the 'Standard Mark' for 'Registration'

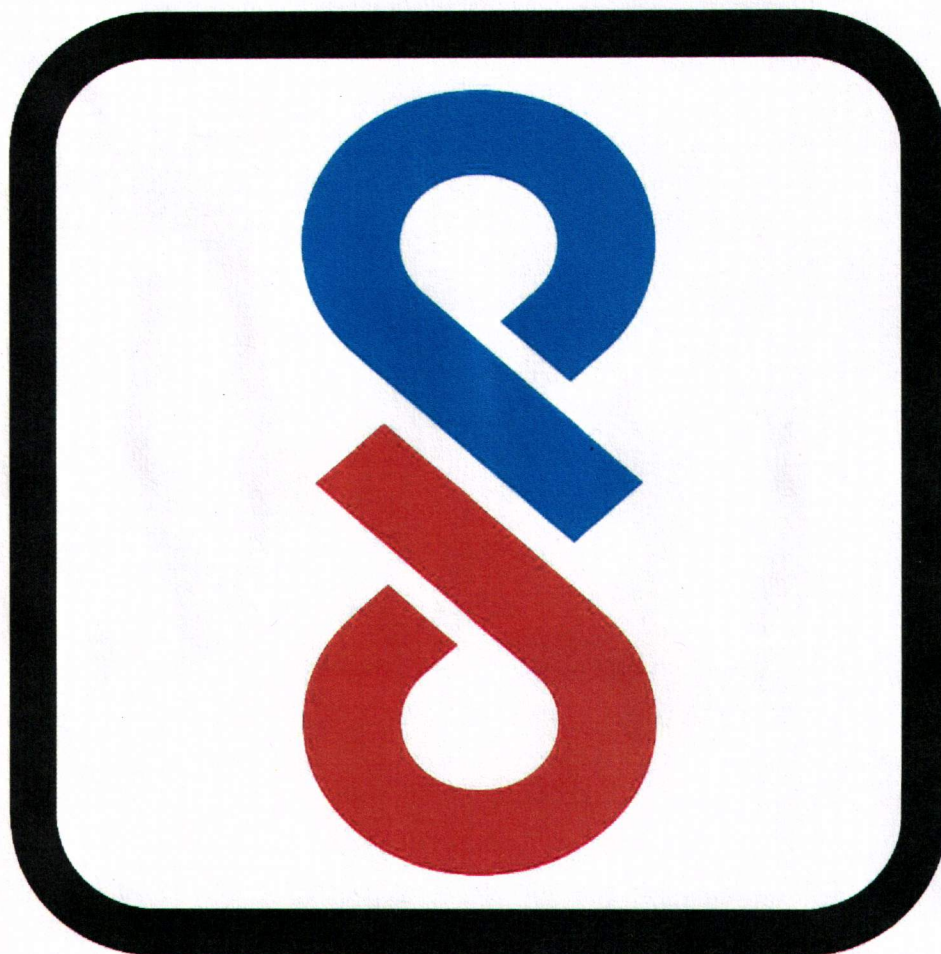


The IS number and registration number given above are examples only. Please also refer Gazette Notification S. O. 3240(E) dated 01 December 2015, for display of IS numbers for each product.

Annexure – II

Colour Scheme for the 'Standard Mark' for 'Registration'

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